

# Michael Castagnolo

## Product Designer

michaelcastagnolo.com  
mike.castagnolo@gmail.com  
(408) 499-9951

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### Experience

#### Sr. Product Designer | Roku inc.

07/2021 - Current

- Designed the Roku Streaming Store so millions of users can quickly access subscriptions, content, and more on their TV.
- Simplified complex subscription processes into an intuitive experience.
- Redesigning the purchase flow of hardware on the Roku website.
- Creating a simple process to connect a new hardware accessory to Roku devices for easy navigation and more.

#### Sr. Product Designer | Malwarebytes

05/2018 - 06/2021

- Protected millions of users world wide from Malware by designing and launching Malwarebytes Premium for macOS and Windows.
- Designed a mobile consumer app combining the anti-malware and vpn products.
- Developed a mobile companion app for an enterprise security product.
- Created a feature rich portal for managing subscriptions and devices.

#### UX Designer | 8x8 inc.

12/2016 - 05/2018

- Designed and launched an all-in-one global communication enterprise app for iOS, Android, macOS, and Windows.
- Conducted usability studies to help find and alleviate user pain points.

#### UX Researcher | Synergis @ Google [x] Self-Driving Car

08/2016 - 10/2016

- Worked on the development of a standard method for studying user's autonomous car experience.
- Conducted a usability study on a mobile app for haling autonomous cars.

#### UX Design intern | Varian Medical Systems

07/2015 - 08/2016

- Helped design an intuitive patient management system for doctors and patients.

### Education

#### M.S. Human Factors and Ergonomics Engineering

San José State University, 2014-2017

#### B.A. Psychology

San José State University, 2010-2013

### Skills

UX Design  
UI Design  
Information architecture  
Interaction design  
Visual design  
Wireframing  
Prototyping  
Usability testing  
Data visualization  
HTML/CSS

### Tools

Figma  
Sketch  
Principle  
Illustrator  
Invision  
Adobe XD  
Zeplin  
Axure

### Volunteer

I mentor aspiring UX Designers and conduct design reviews for graduate students at SJSU.

2018 - Current